



City of Forest Hill Prepares for A New Beginning

FOR IMMEDIATE RELEASE

[FOREST HILL, TEXAS-February 19, 2007]- The citizens of Forest Hill are about to see a big change. "And it's all good!" said City Manager David Miller.

Miller's been on the job for a just over eight months and he's got a lot up his sleeve for his city. "These changes are a long time coming. What we've got planned for our community will drive the City of Forest Hill into the next decade and beyond," expressed Miller. This City Manager has spent his entire career in cities throughout the Metroplex and he's ready to put that knowledge and experience to work at his new job. Since 1986, he's worked as a Police Officer in Keller, as Police Chief and Director of Public Safety in Trophy Club and City Manager in Kennedale.

Miller is strengthening his team to make the necessary changes in the city. In just the last three weeks, he's hired marketing and PR veteran, Venus Wehle as his Director of Economic Development and Community Relations. "She's a bundle of positive energy and it's really catching on with the rest of the staff," Miller said. "She's got 20 plus years in the field and has a very strong background in building relationships with businesses. Her event planning skills are spectacular. I'm looking forward to wonderful things out of her department," stated Miller.

While the City of Forest Hill has had its share of bad press over the last decade, the focus is on making changes *now* for the future. And for Miller, filling several key city department positions with the right team members will help to move progress along. "We're putting Forest Hill on the map as a place to live, shop and play in. A new beginning for our city is right around the corner," stressed Miller.

In addition to staffing City Hall, Forest Hill will launch an entirely new image campaign, including a new logo and a new slogan in March. "We took the outline to our staff and had them help in creating it all. And I'm pleased to say that we got some really great ideas for everything. I was overwhelmed," Miller said excitedly. The logo and slogan were introduced to the Mayor and City Council and citizens who attended the February 6th Council meeting. When unveiled, it was met with a thundering applause.

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The City has been planning for the Saturday, March 24th launch event since November of last year. And it just keeps getting bigger. Scheduled activities include free food and giveaways, business booths, a petting zoo, puppet show, clown, face painting, balloons, an Easter Egg Hunt, an appearance by McGruff the crime fighting dog, Forest Hill Police and Fire Department participation, special guests and much more. "We want our citizens and businesses to truly believe in our commitment to them and as well as grasp our new vision for our city," said Wehle. "City Hall will be the catalyst for this change. But our citizens and businesses will help us become *Community Driven* in every aspect of the word," added Wehle. For more information about the City of Forest Hill or launch campaign activities, call City Hall at (817) 568-3000.

The City of Forest Hill was established in 1946. It is home to more than 13,000 residents and over 300 businesses. It is located in southeast Tarrant County.

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