

FOR IMMEDIATE RELEASE

Forest Hill Schlotzsky's Offers new *Freestyle Fountain*

[Forest Hill, TX – July 1, 2010] The City of Forest Hill Schlotzsky's restaurant has been chosen by the Coca-Cola Company as one of the first Dallas-Fort Worth sites to offer the company's state-of-the-art *Freestyle* fountain dispenser. The *Freestyle* was installed Saturday, June 26th.

The sleek and stylish new fountain is touch screen operated, enabling customers to select from 106 regular and low-calorie beverage brands – including many varieties of waters, fruit-flavored beverages and sparkling beverages that, prior to the arrival of Coca-Cola *Freestyle*, were not available in the U.S. The dispenser uses unique, proprietary PurePour Technology™ and has the capacity to dispense 106 beverage varieties in the same amount of space as a standard eight-valve machine.

The Forest Hill location is one of 350 Schlotzsky's locations worldwide. In recent economic development news, the City has also welcomed the LaQuinta Inn and Suites and the Hampton Inn and Suites. Both hotels have been nationally recognized for their interior designs that are now prototypes for the chains. The Forest Hill LaQuinta was recently chosen as a site to film nationally televised commercials for the company.

"Forest Hill is being recognized more and more as development continues in the city," said city manager Sheyi I. Ipaye, CPM. "We are excited to be on the list of 'firsts' for so many well known brand names," he added.

In the past few months, the city has welcomed WingStop, Moe's State Tire and a 1,500 foot expansion of AutoZone. Plans are underway to open a new medical facility and a Best Western conference center. "We are a community on the move and working every day towards bringing quality retail and commercial businesses to our growing city," said Venus Wehle, Director of Economic Development and Community Relations."

About the City of Forest Hill

The City of Forest Hill was incorporated in 1946. It is home to more than 13,000 residents and over 300 businesses. It is located in southeast Tarrant County. In 2010, Forest Hill was named the 10th fastest growing city in Tarrant County by the *Fort Worth Business Press*.

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